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## Mindshare Technology Applies Predictive Analytics to Child Welfare
### Groundbreaking Research Offers Help for Vulnerable Children

**Tampa, FL. –** Mindshare Technology announces its latest module for its Child Protective Response Services (CPRS™). This new module changes the landscape of Child Welfare Practices by providing the ability to isolate cases that have a high probability of failure; child welfare designees are finally given proactive insight to inject improvements in case management practices at the right time, for the right reason.

The module, referred to as ICARE™ (Immediate Case Accountability and Risk Escalation) generates a qualified prediction; the probability that a case will fail or succeed as it relates to a given outcome. Mindshare's machine learning and predictive analytics solution offers a "deep dive" on grass roots data that exists in and around a States Automated Child Welfare Information System (SACWIS).

"Mindshare Technology is breaking new ground with how it is applying technology to liberate information across Child Welfare systems." says David Newel, CEO Nebraska Families Collaborative. "We're excited about working with Mindshare and embracing new approaches to making best use of the data that exists within our systems. Using the right technology is yet another way we can improve outcomes for children and families."

ICARE™ brings comprehensive insight of the information that exists within the system of care. Mindshare has created a series of predictive models that target certain outcomes – outcomes that have greatly troubled child welfare systems for years:

- Failed reunifications
- Ageing out
- Crossing over
- Has not/will not graduate
- Runaways
- Exposure to or victims of violence

"This is a great example of a cutting edge Health and Human Services initiative where Child Welfare is only the beginning. It is time to assure that subject matter expertise is aligned with leading edge technology – and put to practical and daily use for our children." said Susan Dreyfus, Chief Executive Officer of the Alliance for Children and Families. "We are excited about the partnership that our social enterprise, FEI Behavioral Health, has with Mindshare."

Mindshare has released ICARE™ for use by Lead Community Care Agencies in Florida and is looking to offer the same capabilities in other states.

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